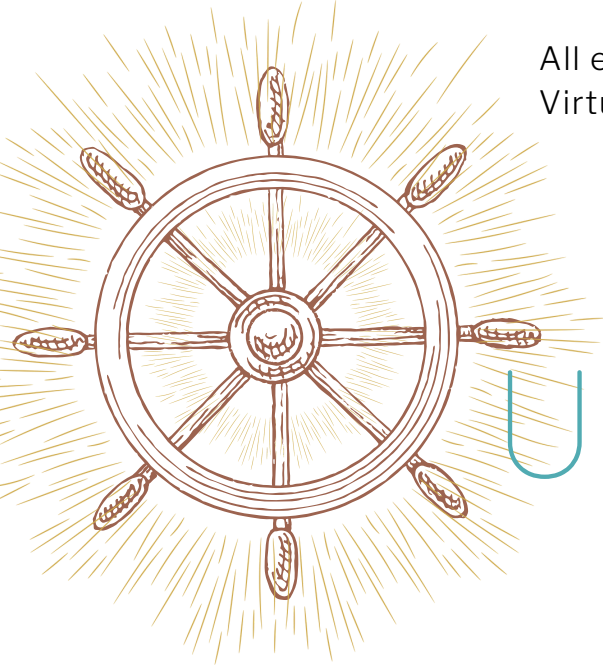


All events on this day will be in the
Virtual Gold Ballroom



UNCHARTED CULTURE CONFERENCE

THURSDAY
OCTOBER 21

6 :30 PM	Networking Happy Hour
7:30 PM	Opening Ceremony
8 PM	Choose Your Own Adventure
8:45 PM	Keynote Address
9:45 PM	After Hours Social Time

THANK YOU TO OUR SPONSORS



**Times are in EST*

FRIDAY
OCTOBER 22

11 AM

General Session

Gold Ballroom

12:15 - 12:30 PM BREAK

12:30 - 2:30 PM Sessions

The Elusive Exceptional
Client Experience

Robin Brogdon
Gold Ballroom

Culture Shift - Starting
With the Foundation

Ron Sosa
Poinsett Ballroom

Master Calm Compassionate
Control in Vet Medicine

Bret Canfield
Card Room

Help! I Need Somebody!

Carol Hurst
Furman Room

2:30 - 3 PM BREAK

3 - 5 PM Sessions

The Elusive Exceptional
Client Experience

Robin Brogdon
Gold Ballroom

Leading With Your Story

Andy Roark
Poinsett Ballroom

Master Calm Compassionate
Control in Vet Medicine

Bret Canfield
Card Room

Help! I Need Somebody!

Carol Hurst
Furman Room

5 - 5:30 PM BREAK

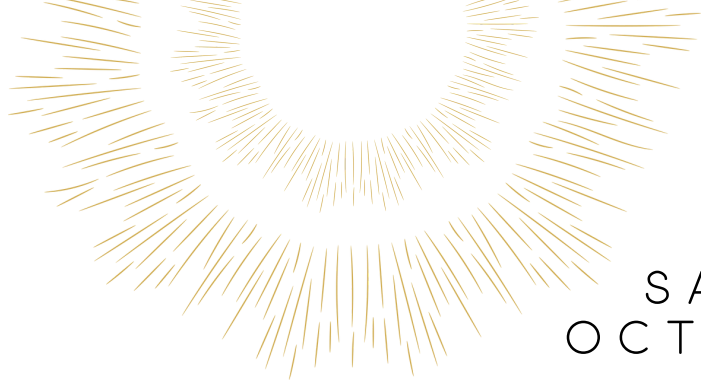
5:30 PM

Choose Your Own Adventure

6:30 - 7:30 PM BREAK

7:30 - 10 PM

Social Night!



SATURDAY
OCTOBER 23

10:30 AM	Pajama Breakfast (Optional)	
11 AM	Opening Remarks	
11:15 AM	General Session	Gold Ballroom
12:15 - 12:30 PM BREAK		
12:30 PM	Choose Your Own Adventure	
1:30 - 2 PM BREAK		
2 PM	Choose Your Own Adventure	
3 PM	Prioritization and Goal Setting Workshop Part 1	
4:15- 4:30 BREAK		
4:30 PM	Prioritization and Goal Setting Workshop Part 2	
5:45 PM	Group Feedback	
6 PM	Tribe Goodbyes!	

**Times are in EST*